

Veranstaltungsnummer, Veranstaltungstitel, Dozentin
The New Geopolitics of European Economic Policy Prof. Dr. Stefan Schirm MA IIP I, PFA; ECUE, EELP Do 12-14:00, GD 2/156
Beschreibung
The seminar investigates the reasons and forms of European geopolitical and geoeconomic strategies. In the last ten years, economic policies of core European countries such as Germany and France, as well as of the EU Commission, have shown a remarkable turn to geoeconomics and geopolitics, for instance, through unilateral trade and industrial policies that increasingly replaced the formerly stronger support for market-driven and multilateral approaches. For instance, the administration of Chancellor Merkel embarked on the economic policy turn in the 2010s with unilateral, interventionist, and highly subsidized energy transition policies as well as the ‘National Industrial Strategy 2030’. In the Scholz administration, both the energy transition-dirigisme and industrial policy regulations and subsidies reached unprecedented levels (‘Industriepolitik in der Zeitenwende’). The EU Commission also embraced industrial policy (to protect the EU Single Market), the securitization of economic exchange, and the aim of achieving ‘open strategic autonomy’. The new EU strategy seemed to place ‘Europe First’ in geopolitical and geoeconomic terms. These policy changes have been described as ‘Economic Nationalism’ and will be subsumed under the term ‘nation-centered economic policies’ (NCP). NCP is a policy that prioritizes national (EU: regional) concerns to the detriment of multilateral/transatlantic rules and compromise. The recent turn also includes dirigisme, that is, a strengthened role of the state in steering the economy via regulations and subsidies.
Voraussetzungen für Studiennachweise / Modulprüfungen
Studiennachweis: aktive Teilnahme an der wöchentlichen Diskussion der Referate, fristgerechte Abgabe der Literaturberichte in der 3. und 4. Sitzung, Übernahme eines Referats mit PowerPoint-Präsentation. Modulprüfung: wie Studiennachweis inklusive Hausarbeit bzw. mündlicher Prüfung.
Teilnahmevoraussetzungen/Preconditions for Participation
Participation of a lecture on „Introduction to International Relations“ (or substitute), registration per Campus Office (Start 01.03.2025, 8:00 a.m.), summaries of the six required readings listed below (1 page per text) due at the 3rd and 4th session. Sufficient knowledge of the English language.
Literaturhinweise / Required readings
1. Bauerle Danzman, Sarah/Meunier, Sophie (2024) The EU’s Geoeconomic Turn: From Policy Laggard to Institutional Innovator. <i>Journal Of Common Market Studies</i> 62(4), 1097-1115. 2. Di Carlo, Donato/Schmitz, Luuk (2023) Europe first? The rise of EU industrial policy promoting and protecting the single market. <i>Journal of European Public Policy</i>, 30:10, 2063-2096 3. Germann, Julian (2023). Global rivalries, corporate interests and Germany’s National Industrial Strategy 2030. <i>Review of International Political Economy</i>, 30(5), 1749–1775. 4. Juncos, Ana E./Vanhoonacker (2024): The Ideational Power of Strategic Autonomy in EU Security and External Economic Policies. <i>Journal of Common Market Studies</i> 62(4), 955-972. 5. McNamara, Kathleen R. (2023). Transforming Europe? The EU’s industrial policy and geopolitical turn. <i>Journal of European Public Policy</i>, 31(9), 2371–2396. 6. Schirm, Stefan A. (2024) The societal foundations of German nation-centred economic policies: trade surplus, energy transition, and Eurozone debt. <i>Journal of Contemporary European Studies</i> 32(4), 1130-1147.